



CS Kickstart 2026–27 Sponsorship Packet

Introduction

CS KickStart is a one-week introductory summer program for **incoming female-identifying UC Berkeley freshmen** who are interested in computer science and technology.

100+ participants are invited to live on Berkeley campus a few weeks before the Fall Semester begins to **learn basic programming, discover the various domains within technology and engineering, and meet professionals** in related fields.

This program is primarily run by current undergraduates studying similar topics and is offered to participants free of charge. Since its founding, CS KickStart has supported 700+ incoming female-identifying Berkeley students.



Opportunities



Programming Labs: Allows students to acquire basic computer programming skills and learn collaboration through team projects.



“What Is Computer Science?”: Develops a holistic understanding of computer science through lectures about computer systems, data science ethics, machine learning, and other related fields.



“Who Are Computer Scientists?”: Where Alumni working in industry and academia are invited to speak to students about their career and current roles.

Opportunities



Field Trips: Students will visit one or more Silicon Valley companies to understand what typical work environments look like for industry professionals.



Life at Berkeley: Helps integrate incoming freshmen into Berkeley by informing them about campus resources and ways to navigate CS through infosessions and mentoring.



Social Activities: Builds a tight-knit community of students and promotes inclusion within STEM through activities like ice cream socials, karaoke nights, hiking, and more!

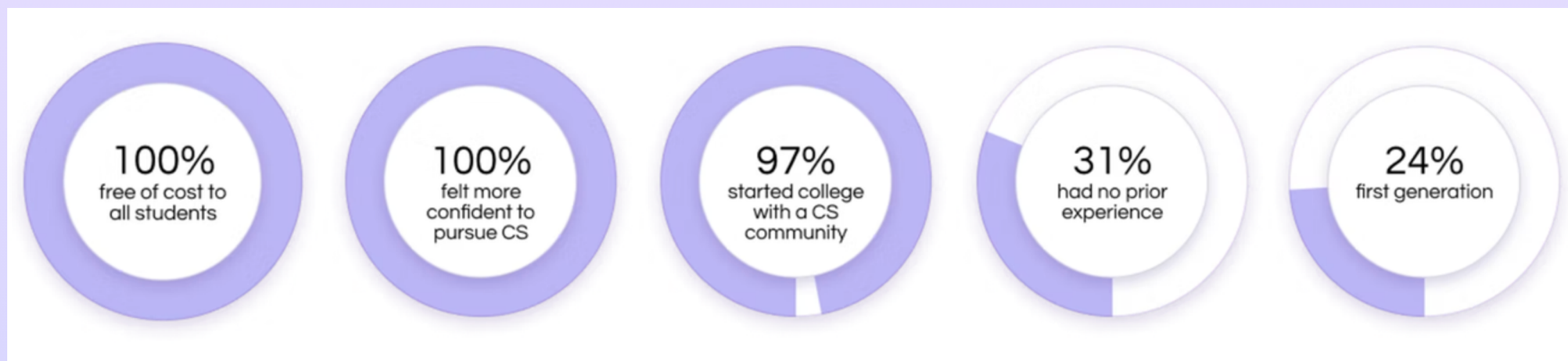
Sample Program

	SUN 11	MON 12	TUE 13	WED 14	THU 15	FRI 16
AT-07	CSK 2019, 11am					
6 AM						
7 AM						
8 AM		Breakfast 8 – 9am	Breakfast 8 – 9am	Breakfast 8 – 9am	Breakfast 8 – 9am	Breakfast 8 – 9am
9 AM		Welcome to CS Presentation 9 – 10:30am	Jacobs Makerspace Tour 9 – 11am	Field Trip 9am – 3pm	Lab 9 – 10:15am	Move out 9 – 10am
10 AM						Lab 10am – 12pm
11 AM		Faculty Speaker 10:30am, Soda HP	Lab 11am – 12pm		Faculty Speaker, 10:30am	
12 PM		Lunch 11:30am – 12:30pm	Lunch 12 – 1pm		Lunch + Fireside Chat 11:30am – 1pm	Lunch w/ Faculty Speaker 12 – 1:30pm
1 PM		Lab 12:30 – 3pm	Lab 1 – 2:30pm		Lab 1 – 2:30pm	Project Demos 1:30 – 3:30pm
2 PM						
3 PM		Snack, 3pm	Faculty Speaker 2:30 – 3:30pm	Group Photo, 3pm	Snack w/CS Advisors 2:30 – 3:30pm	
4 PM	Check-in to Dorms 3 – 5:30pm Residence Halls Unit 1	Lab 3:30 – 5pm	Snack, 3:30pm	Faculty Speaker 3:30 – 4:30pm	Lab 3:30 – 6:30pm	Snack, 3:30pm
5 PM		Campus Tour 5 – 6:30pm	Lab 4 – 6:30pm	Lab 4:30 – 6:30pm		Closing Ceremony 4 – 6pm
6 PM	Welcome Dinner and Presentation 5:30 – 8pm Anna Head Alumnae Hall					Dorm Move out/in + Pick up 6 – 7:30pm
7 PM		Dinner 6:30 – 8pm	Dinner w/Club Reps 6:30 – 7:30pm	Dinner 6:30 – 8pm	Industry Panel Dinner 6:30 – 8:30pm	
8 PM			Design Night 7:30 – 10:30pm			
9 PM	Activities 8 – 10pm	Activities 8 – 10pm		Activities 8 – 10pm	Activities 8:30 – 10pm	
10 PM						

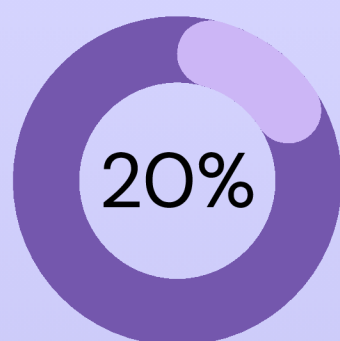


Our Impact

Every year, CS Kickstart welcomes 100+ participants to UC Berkeley for a week of learning, exploring, and community



CS Kickstart has been running since 2011. Our alumni have gone on to study computer science, intern at top tech companies, and build careers across the industry. Your sponsorship makes this possible.



Increase in **interest in CS/DS majors & careers** following program participation



Students impacted over fourteen years of running CS Kickstart



Raised to **support and encourage young women** in STEM education and careers

Where CSK Alumni Go

 Meta



Google

 Microsoft



Uber


cisco

IBM

Berkeley SKYDECK

Sponsorship Packages

Field Trip Sponsor



- Host a **3-hour field trip** for students during CS Kickstart Week 2026 (**August 2nd–8th**)
- Office location must be in the **San Francisco Bay Area**
- **Company logo** displayed on our **website and hoodies**
- Introduce and engage incoming undergraduate students in the world of computer science

Gigabyte Sponsor | \$2, 500



- **Company logo** displayed on our **website and hoodies**
- Get your promotional materials into the hands of **the next generation of top tech talent**
- Feature your company representative on our **exclusive Industry Panel**, where they can inspire and connect with ambitious students eager to break into tech

Sponsorship Packages

Terabyte Sponsor | \$5,000



- All perks associated with the Gigabyte Sponsor
- Host a **custom workshop** with CS Kickstart alumni during the school year and **engage with talented, driven students**.
- Gain access to a **highly qualified talent pool** with a resume book of CS Kickstart alumni currently at UC Berkeley, graduating between 2027 and 2030!

Petabyte Sponsor | \$10,000



- All perks associated with the Terabyte Sponsor
- Host **two additional company workshops** during the school year, building stronger relationships with future tech leaders at Berkeley
- Establish a **meaningful, ongoing relationship** with **past and future CS Kickstart students**

FAQs

Q: Why CS Kickstart?

A: CS Kickstart is the only one-week summer program at Berkeley specifically designed for female CS freshmen, aimed at cultivating ambitious students and supporting a thriving, inclusive technology community. Every participant, past and present, is deeply passionate about their work, and CS Kickstart provides targeted resources to help women successfully transition into fields like computer science and data science. Thanks to our generous sponsors, we offer a safe, accessible space for personal and professional growth, along with hands-on opportunities that are unique to this program. By sponsoring CS Kickstart, your support directly empowers the next generation of diverse, motivated tech leaders, making a tangible impact in a way that no other program on campus **does**.

FAQs

Q: My company is donating! When and where do we send the money?

A: We accept donations year-round. Please email cskickstart@gmail.com indicating your interest for more information.

Q: Is my donation tax-deductible?

A: Yes! We are a 501(c)(3) certified nonprofit organization, meaning all donations are tax-deductible.

FAQs

Q: When is the Industry Panel?

A: The Industry Panel will take place during the week of CS Kickstart. As the date nears, we will release further information about event logistics. In 2024, our panel was held at the Berkeley BAIR Lab and involved a short talk and Q&A session, followed by a catered meal where panelists interacted with participants in smaller groups.

Q: What should you expect from the Industry Panel?

A: Ideally, we like our panelists to share about their journey to their respective field and current position. We encourage topics like professional tips, life advice, and career interests. CS Kickstart organizers will prepare initial questions and a short Q&A section will be held for participants to gain a deeper understanding of our panelists' professional and personal experiences.

FAQs

**Q: My company wants to send a panelist!
What should I do next?**

A: Let your CS KickStart contact know that your company is interested in sending a panelist and send details regarding the number of representatives interested and their contact information. Know that spots on the industry panel are limited, and we generally give priority to our sponsors.

Q: My company is interested in hosting a field trip! How do we get in on this?

A: Thank you for your interest! First, double-check that the provided date and times of the industry field trip work for your company. Then, contact us about your interest and indicate your office location, and we'll get back to you ASAP!

FAQs

Q: What does hosting a field trip for CS Kickstart entail?

A: There are typically around 90 participants and 10 volunteers who attend the industry field trip. Due to limitations of traveling with a large group, we primarily visit companies located in San Francisco or San José. Suggested activities include short office tours, informal employee presentations, and mingling time for employees and CS Kickstarters. Last year we went to Amazon! CS Kickstart is happy to help you work out a field trip schedule and organize transportation to your offices, and feel free to have fun with your ideas!

Past & Current Sponsors

Every donation supports our mission to **provide a free, high-quality summer experience for incoming female-identifying students**. We greatly appreciate your support in keeping this program going!

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Adobe

amazon

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